



# PARTNERSHIP LEVELS 2023

## TITLE SPONSOR (\$20,000+)

## GOLD PARTNER (\$10,000+)

## SILVER PARTNER (\$3,000+)

## BRONZE PARTNER (\$1,000+)

- Logo size, visibility, and placement on BTDC trailers, banners, jerseys, etc. according to contribution level
- Visibility in press, backtodirtconservancy.com website, publications, and promotions according to contribution level
- Logo and link on the BTDC website
- Regular updates, communication and feedback from Back To Dirt Conservancy

## EQUIPMENT & PRODUCT PARTNER (EQUIPMENT OR PRODUCT SUPPORT)

- Logo size, visibility, and placement on BTDC trailers, banners, jerseys, etc. according to contribution level
- Visibility in press, backtodirtconservancy.com website, publications, and promotions according to contribution level
- Logo and link on the BTDC website
- Regular updates, communication and feedback from Back To Dirt Conservancy



# PARTNERSHIP LEVELS 2023

## BACK TO DIRT CONSERVANCY EVENT & TRAIL PARTNERSHIP LEVELS

### TRAIL SYSTEM TITLE SPONSOR (\$20,000/3 YEARS)

- Your money will help kick off the trail design and establishment.
- Company name and Logo included in the official name of the trail as used in all website and App informational materials.
- Company name and Logo on the entrance trail signage
- Only Company name and Logo on the trail Website information page on the BTD website

### DIRT CAMP TITLE SPONSOR (\$7,000/3 YEARS)

- Weekly group ride for families, beginner riders, and underserved youth. Program focuses on rider development and improving physical and mental health within our community.
- The Dirt Camp trailer will house trail tools and donor bikes and will be present at all Dirt Camp rides and events that the BTD Conservancy attends and supports.
- Title sponsor receives largest logo on the Dirt Camp 6x12 trailer
- Dirt Camp Trailer will be outfitted with extra bicycles to be loaned out for beginner/new riders each ride.
- Largest logo on the dirt camp informational web page.

### BTD CONSERVANCY EQUIPMENT TRAILER SPONSOR (\$7,000/3 YEARS)

- Trail building tool and equipment trailer to be used at all area trail work functions and usually stored in plain sight at a popular trailhead or the downtown bike shop.
- Largest logo on the 6x12 BTD Conservancy trailer.